

CONTRACT

KITV
HAWAII

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Buying Time, LLC.
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract / Revision 916665 /		Alt Order # 07877652
Product Issue		
Contract Dates 06/05/12 - 06/11/12		Estimate # 1950
Advertiser Vote Vets Action Fund		Original Date / Revision 06/01/12 / 06/01/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive Shepard Ritzen	Sales Office Eagle-Philadelp
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 144	Product Code 142
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	06/05/12	06/05/12	GMA M-F	7-9am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/12	06/10/12	-T-----				1	\$150.00			
N 2	KITV	06/07/12	06/07/12	GMA M-F	7-9am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/12	06/10/12	---T---				1	\$150.00			
N 3	KITV	06/06/12	06/06/12	KITV 4 News This Morning	6-7am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/12	06/10/12	--W----				1	\$200.00			
N 4	KITV	06/11/12	06/11/12	KITV 4 News This Morning	6-7am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/12	06/17/12	M-----				1	\$200.00			
N 5	KITV	06/05/12	06/05/12	KITV News At 5	5-5:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/12	06/10/12	-T-----				1	\$500.00			
N 6	KITV	06/08/12	06/08/12	KITV News At 5	5-5:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/12	06/10/12	----F--				1	\$500.00			
N 7	KITV	06/07/12	06/07/12	KITV News At 6	6-6:30pm		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/12	06/10/12	---T---				1	\$550.00			
N 8	KITV	06/11/12	06/11/12	KITV News At 6	6-6:30pm		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/12	06/17/12	M-----				1	\$550.00			
Totals											8	\$2,800.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 - 06/11/12	8	\$2,800.00	\$2,380.00	\$112.15	\$2,492.15
Totals	8	\$2,800.00	\$2,380.00	\$112.15	\$2,492.15

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Contract / Revision	Alt Order #
915481TV /	

Contract Dates	Product	Estimate #
06/18/12 - 06/24/12	6/18 WK	

Advertiser	Original Date / Revision
Lingle/R/Senate	05/31/12 / 05/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	-1-1--1				3	\$1,600.00			
Totals											24	\$13,120.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 - 06/24/12	24	\$13,120.00	\$11,152.00	\$525.48	\$11,677.48
Totals	24	\$13,120.00	\$11,152.00	\$525.48	\$11,677.48

Signature: _____ Date: _____

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